



GIANTS SOLUTIONS
YOUR DIGITAL TRANSFORMERS

Google Ads

YOUR BUSINESS FOUND ON GOOGLE

1

It starts with
Google
Prominence:
Google knowing
you exist online.

2

Then:
It's getting
FOUND online
by potential
customers.

3

Then:
Leads +
Sales = Business
Growth for you.

We help you get **FOUND** on **Google**,
so that you can grow your **Business**.

If you are not getting found on Google and your competitor is getting found on Google, then you need **Giants Solutions**.

The **GS Special Google Packages**
are detailed below they are all built so that the right people
find your website and you get customers from Google.



GS Special Google Packages

Packages	Google Local	Google National	Google Custom
	<i>Businesses that serve one local area</i>	<i>Businesses that serve a whole country or large state</i>	<i>Businesses that serve more than 1 country.</i>
Google Business Profile Optimization and Management (Map pack listing)	✓	✓	✓
Website Optimization – Google Prominence so that Google knows what services you offer	✓	✓	✓
Local Links to your site – continually being added	✓	✓	✓
Reporting and Data Coaching Calls we'll discuss your business using our expertise	✓	✓	✓
Google Ads Management	✗	✓	✓
Social Media Booster Process	✗	✓	✓
Google Ad Spend included	✗	✗	✓
Full Search Engine Optimization rank your website higher for more words and phrases	✗	✗	✓
Virtual Assistant: manage Social Media	✗	✗	✓
Monthly Investment	\$370	\$500	\$650

NOTES

Invoices issued on day 1 of campaign, payable within 14 days, then issued again till the contract period.

RESULTS

Your Google data (Traffic, Clicks, Calls) Will take 3-6 months to improve.



Frequently Asked Questions:

Q: Is the “Google Local” suited for stores and local services?

A: Yes. The Google Local package has been used by many local area businesses to overtake their opposition, and unlock significant business growth. Winning on Google Maps / Google Business Profile is a big deal for local area businesses.

Q: What’s the difference between Google Local and Google National?

A: The main difference is the Google Ads, and the cost associated with Google Ads. Typically, Google Ads are much faster than SEO or “Google Optimisation”, whereas SEO and Google Business Profile optimisation is a slower, longer lasting aspect of business growth. Some of our local area clients (serving one city) DO book the Google National package.

Q: What type of business have Good Oil Marketing worked for?

A: We’ve got clients in 3 countries – New Zealand, Australia, and the USA. We have a range of business types on our client list including Tyre Shops, Mortgage Brokers, Trades eg plumbing and electrical, Online retailers, Insurance Companies, Legal, and Building services.

Q: Can you share client results with us?

A: No, we choose to keep our client list private. You are more than welcome to check out our Google reviews and Facebook reviews further down this page.

